

**NEIGHBOURHOOD WATCH  
PERSONAL ACTION PLAN**

**2025**

**For**

**91725 Peter New B.E.M.  
Kent Police Volunteer& Community NHW.**

**January 1st 2025**

## **JANUARY 2025.**

### **By 91725 Peter New Police Volunteer & Community Neighbourhood Watch**

I do not for one moment anticipate that 2025 will in anyway slow down on crime challenges from what we faced in 2024, in fact I expect an increase. Scams will come harder and faster, and I expect an absolute flood which we will need to be at our best to resist and help our vulnerable and elderly who will especially be targeted.

Most of my report is my personal action plan to tackle crime in 2025.

This is my planned statement about how I will work. This report is my scene setter for 2025. I will look to see and support the Beat Officer principle of the Kent policing model launched in June of 2023.

I will look to support and help deliver the principles, goals and targets of the Police and Crime Commissioner's Police Plan.

THE KEY WORD IS.....PREVENTION especially avoidable and preventable crimes.

**"The defining features of neighbourhood policing can be traced back to Peelian principles. The clear emphasis being on prevention."** (Sir Robert Peel 1829 established the Met Police)

This fits exactly into the role of Neighbourhood Watch (NHW). This is my bread-and-butter work.

NHW working together, looking at crime trends and crimes in the wider district we can keep communities as crime free as possible and the residents free from being a victim of crime.

Equally as important to keep residents, especially the vulnerable and elderly, free from the fear of being a victim of crime also. Criminals will target those groups!

Never ever has there been a mandate to be organised and responsive to crime activity, but every step of the way we have the most proactive crime prevention plans and strategies we can.

It will allow us to set out to other partners and the police "this is all we are doing in the locality and the community." Our partnership will now be developed still further with your support, and we head into the 2025 in good shape with clear objectives of the challenges we face.

### **In 2025 my plan will work as follows.**

I will bring/or send a report to each council meeting that I attend.

I will attend as many council meetings as I possibly can.

I will attend, if possible, The Annual meeting of each Council and make a presentation.

I will continue to build NHW membership and surrounding areas NHW Membership

I will continue to engage with residents through many forums

I will continue to use the Facebook facility across all groups I contribute to.

I will look to explore other communication platforms during 2025, which were piloted in 2024.

I will look to use the council websites for the issuing of crime prevention advice.

I will contribute to Council and Councillors Newsletters with any space granted.

I will develop still further the number of magazines I now contribute to as these reach many elderly and vulnerable people who do not have access to modern media platforms as they are hand delivered to each door.

# NEIGHBOURHOOD WATCH PLAN for 2025

By 91725 Peter New B.E.M. Kent Police Volunteer & Community NHW.



This will be the plan that I work to during 2025. I will present this to my Neighbourhood Watch Members and to partners especially the following.

1. Individual councillors
2. Community and Parish Councils across the District
3. Ashford Borough councillors
4. Kent County Council councillors
5. Any agency that helps to provide support to the Community.
6. Support the Police Crime Commissioner in his campaign's goals and targets.
7. To press for an intelligence lead crime prevention approach in areas.

I will look to work as closely as possible with Kent Police especially the newly appointed Beat Officers to help keep the communities safe and secure.

My work will be to keep residents as crime free as possible and, also as important, free from the fear of being a victim of crime.

That will be achieved by:

1. Providing as much crime prevention and safety advice as possible to prevent crime occurring in the first instance.
2. When a crime has occurred, to prevent a similar crime nearby and then prevent a crime trend developing across the wider district, whilst at the same time support front line officers to obtain evidence, witnesses, and information to assist in investigations whilst supporting the victims of crime.
3. The re issue of crime prevention and advice from the information learnt from crime investigations.
4. Being a critical friend to the police and help identify and rectify perceived shortfall of performance by the community.

## IN SIMPLE TERMS

**Can we prevent crimes in the first place? if they occur can we provide as much support to the Police as we can and support the victims. Can we learn from**

**those crimes and issue better more informed and targeted crime prevention from those “lessons learned”.**

**HOW WILL I ACHIEVE THAT?**

1. Recruiting, growing and developing still further NHW across the District
2. Support and help develop other NHW districts across Kent.
3. Develop still further Facebook groups across communities.
4. Develop still further other media platforms to communicate quickly with communities e.g. Nextdoor, WhatsApp, X (Twitter) building on 2024 work.
5. By writing and contributing to Community magazines.
6. By writing and contributing to Council Newsletters and Magazines.
7. By writing and contributing to Individual Councillors newsletters.
8. By developing still further NHW on Council Web sites.
9. By contributing when requested by local and national media platforms.
10. To make presentations at the Annual Electors meeting of Parish and Community Councils
11. By holding public Engagement meetings.

Items 2,5,6,7,9,10 and 11 above are essential to address my concerns that Kent Police rely heavily on internet platforms to communicate, many residents especially the elderly and vulnerable in communities only have a landline telephone. My plan will not and must not leave them behind.

I make no comment on the effectiveness or how Kent Police communications platform MY COMMUNITY VOICE has worked to date or is working. That assessment will be made by the end users, the people in communities! I have a proven track record with NHW over 6 years, it will be for MCV to try to match those. The public will judge. Our residents are not actually too concerned how they are told, they just want to be told! The public will select on performance and consistency.

Residents and councils will decide on performance and effectiveness, and I am very confident that my work with Neighbourhood Watch in communities has stood the test of time and my performance and will continue to grow and develop very strongly.

My continued goal is to lobby and seek a root and branch review of communications in Kent Police with very simple terms of reference.

‘How does Kent Police want to communicate with residents in the years 2026 to 2030’. Can those communications be braver and quicker?

‘How are current communications working and their effectiveness’.

‘What are the approved methods for use in the communications process and are they still right and effective in 2025 to 2030.

**This year my own personal 10-point approach which will be:**

1. To carry out proactive **CRIME PREVENTION** with special attention to the elderly, and vulnerable residents who will always be targeted by criminals. Special groups will require special attention. This will involve having a constant developing and adjusting “**DYNAMIC ONGOING RISK ASSESSMENT** “of what we will face. Also called **CLOUDS ON THE HORIZON**
2. To target **PREVENTABLE** and **AVOIDABLE** crimes to reduce demand on the police. To support delivery of the Police and Crime Commissioners Plan for policing of Kent.
3. **IF CRIMES OCCUR:**  
Try to prevent further crimes in the direct area.  
To support victims of crimes.  
To support and assist operational colleagues and make appeals/collect evidence, especially any form of CCTV.  
To go again into the community with crime prevention from lessons learnt.  
To look and act quickly where crime trends occur in the wider Kent areas.
4. To target **ANTI SOCIAL BEHAVIOUR/ CRIMINAL DAMAGE/ FLY TIPPING & RURALCRIMES, ESPECIALLY ANIMAL CRIME.**
5. To target **DRUG ACTIVITIES** that drive so much other crime.
6. To target **KNIFE CRIME**
7. To target **VIOLENT CRIME** and especially support the **VIOLENCE AGAINST WOMEN AND GIRLS CAMPAIGN** and push for prevention to be to the fore.
8. To try to stay ahead of the **SCAMS/BOGUS CALLERS/ROGUE TRADER EVENTS**
9. To continue to build a strong **NHW MEMBERSHIP** across the District and to **ENSURE ALL CRIMES** are reported and crime numbers obtained so that the progress can be followed up on and the police can be held to account on lack of perceived response/shortfall in performance and then raise concerns in the correct manner to try to improve.
10. **PUBLIC ENGAGEMENT** To hold regular Public Engagement meetings using many of the Community Hubs that now operate. These events will allow face to face dialogue with residents and will require the operation of that most underused skill we all have which is  
**“LISTEN TO RESIDENTS CONCERNS AND WORRIES”**

That also will be a major factor in shaping ongoing crime prevention from myself and to provide vital intelligence, especially to Beat officers to help shape and plan proactive patrols and interventions on hot spot issues.

## **SPECIAL PERSONAL CAMPAIGNS THAT WILL SUPPORT MY GOALS**

### **1. OPERATION ROLLING THUNDER**

The ongoing building and growing of Neighbourhood Watch across the Ashford District. To support East Kent Colleagues in Canterbury Folkestone and new Romney District NHW Groups. To support the many other NHW groups across the whole of Kent.

### **2. OPERATION HORIZON**

To continue to work and develop relationships on new build sites with planners, developers, sales teams, councils and councillors to enrol residents into NHW from the moment they move into their new homes. NHW is about preventing crimes, but I am also a community builder too! Crime cannot flourish in communities that are alert, vigilant and care!

### **3. OPERATION EVEREST**

To continue to develop and build my membership of Nepalese residents into NHW to help prevent the targeting of this group in our communities.

A Nepalese resident will be in the NHW scheme for the road or area they live but will also be in a special alerting communication group for Nepalese persons anywhere in Kent.

If information is received from the police or the community of a Nepalese family being targeted, I can alert Nepalese families across Kent.

### **4. OPERATION GUARDIAN ANGEL**

Developed to help protect the vulnerable and disabled in our communities who will be targets for Scammers, Rogue Traders, and Bogus Callers not just by phone or computers etc but also by face to face on their doorsteps. Add a relative's details to the vulnerable persons details so a family member is helping with the warnings This is vital with helping my members with dementia.

## **5. OTHER CAMPAIGNS**

To continue to support all other campaigns and react to a sudden crime trend for example,

DRUGS (remember this crime drives so much other crime in communities.

VIOLENCE AGAINST WOMEN & GIRLS

ALL VIOLENT CRIME

KNIFE CRIME and KNIFE CRIME CAMPAIGNS

RURAL CRIME

ANIMAL CRIME

FLY TIPPING

ANTI SOCIAL BEHAVIOUR

CRIMINAL DAMAGE

TO DELIVER THE CRIME COMMISSIONERS SPECIAL CAMPAIGNS

THROUGH THE YEAR INCORPERATING POLICING PRIORITIES.

## **6. COMMUNICATIONS**

To continue to explore and develop and improve communications into the community.

Emails, Facebook, WhatsApp, Nextdoor, Magazines, Council Websites, Council Newsletters, Councillors Newsletters, Community newsletters.

The newsletters and magazines ensure I leave no elderly/vulnerable person behind as they may not have modern media platforms just a landline telephone. To use local media and national media when the opportunity arises.

### **IMPORTANTLY WITH ALL NEIGHBOURHOOD WATCH WORK.**

To be on the front foot and proactive to provide an intelligence led model to support the police and be dynamic and relentless on crime prevention and safety advice to keep communities free from crime and residents free from the fear of being a victim of crime. Above all react to sudden changes in crime trends. I have the honour to serve the communities and this plan provides a plan to achieve that most important goal.

**Thank you Peter.**

**Peter New 91725 Police volunteer & Community neighbourhood Watch**

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